

Poznań, 24 October 2007

## **Awards presented at the GASTRO – INVEST – HOTEL 2007 Trade Fair of Equipment for the Hotel and Catering Industry, and the TOUR SALON 2007 Fair of Regions and Tourist Products**

### **PIF GOLD MEDAL**

This year, for the first time ever, the PIF Gold Medal Competition was held at Gastro-Invest-Hotel. This prestigious award is only presented to top quality products characterised by exceptional functionality and performance. Helping to support the marketing campaigns of such products, the PIF Gold Medal translates into improved economic results of awarded companies. The Competition Jury, chaired by Professor Władysław Włodzimierz Gawrocki, decided to present this award to:

#### **STAROPOLANKA natural mineral water with a medium mineral content, carbonated, in a 0.30 l refundable glass bottle**

Zespół Uzdrawisk Kłodzkich S.A., Polanica Zdrój  
Pavilion 3, Stand 113

### **ACANTHUS AUREUS**

The PIF Acanthus Aureus awards were presented to those exhibitors at GASTRO-INVEST-HOTEL 2007 and TOUR SALON 2007 whose stands, well prepared and with an original design, proved the most conducive for implementing corporate marketing strategies, at the same time building a positive company image and facilitating efficient communication with the market. The awards were presented to exhibitors (medals), stand designers (diplomas) and stand constructing companies (certificates).

Exhibitors awarded at **GASTRO-INVEST-HOTEL 2007**:

#### **www Hercules Trading S.A., Poznań**

Designers: **Barbara Jopek and Apolonia Wyszynska**  
Stand constructor: **www Hercules Trading S.A., Poznań**  
Pavilion 3, Stand 16

#### **Przedsiębiorstwo Handlowo- Usługowe "KRAK" Andrzej Rakowski, Poznań**

Designer: **Jacek Kukiela**  
Stand constructor: **MBH – Sławomir Łochyński, Rokietnica**  
Pavilion 3, Stand 27

**Group of exhibitors: Hotel FORM DESIGN Sp. z o.o.,  
Fabryka Dywanów Agnella S.A.,  
MEBLOTAP S.A.,  
Centrum Tapet Obiektowych,  
ANIRO Sp. z o.o.**

Designer: **Stanisław Stasik and ORB STUDIO PROJEKTOWE**  
Stand constructor: **Centrum Tapet Obiektowych, Łódź**  
Pavilion 3, Stand 25

**TOUR SALON 2007** exhibitors awarded with the Acanthus Aureus:

**"TURYSTYKA – WSPÓLNA SPRAWA" project, Warsaw**

Designer: **Beata Tomkowiak**  
Stand constructor: **BWS P.H.U. Włodzimierz Słomiński, Poznań**  
Pavilion 5, Stand 249

**Marshall's Office of the Podlaskie Province, Białystok**

Designer: **Mariusz Burdajewicz**  
Stand constructor: **MESSE –PROJEKT s.c. Przemysław Szczepaniak & Rafał Molewski, Poznań**  
Pavilion 5, Stand 260-261

**Poznań City Hall**

Designer: **Sebastian Person**  
Stand constructor: **PROPAGANDA, Poznań**  
Pavilion 5, Stand 275

**Poznań Local Tourist Organisation, Poznań**

Designer: **Sebastian Person**  
Stand constructor: **PROPAGANDA, Poznań**  
Pavilion 5, Stand 275

**Wielkopolska Tourist Organisation, Poznań**

Designer: **Maciej Jankowiak**  
Stand constructor: **PROMOCJA s.c. D. Lenartowska, W. Gola, Poznań**  
Pavilion 5, Stand 276

**"PUSZCZA ZIELONKA" Association of Communes, Murowana Goślina**

Designer: **Kinga Złamaniec**  
Stand constructor: **„POL-SERVICE” Jolanta Mucha, Kazimierz Mucha, Wioletta Nobik, Zbigniew Nobik, Kompleksowa Organizacja Imprez Targowych, Poznań**  
Pavilion 5, Stand 290

**NOWA ITAKA Sp. z o.o., Opole**

Designer: **Urszula Kałużna**  
Stand constructor: **Elipsa Design Targi, Projekty i Realizacje, Zuzanna Kałużna, Poznań**  
Pavilion 5, Stand 108

**Tourism Organisation of the Kujawsko-Pomorskie Province, Toruń**

Designer: **Mariusz Burdajewicz**  
Stand constructor: **MESSE –PROJEKT s.c. Przemysław Szczepaniak & Rafał Molewski, Poznań**  
Pavilion 5, Stand 257

**West-Pomeranian Regional Tourist Organisation, Szczecin**

Designer: **Romuald Siuda**  
Stand constructor: **EXPO INSTAL, Poznań**  
Pavilion 5, Stand 26