

**PROGRAMME OF EVENTS
GASTRO-INVEST-HOTEL 2007**

Time	Venue	Event
24 October 2007, Wednesday		
12 noon – 4 pm	Eastern Lobby, Green Room	BUILD A HOTEL Conference <i>Organisers:</i> Hotel Market Institute, Poznań International Fair
1 pm – 1.30 pm	Pavilion 3 – stage	New – A Halogen Grill, or how to organise a good cooking show <i>Organiser:</i> Team Polska Sp. z o.o.
3 pm – 3.30 pm	Pavilion 3 – stage	New – A Halogen Grill, or how to organise a good cooking show <i>Organiser:</i> Team Polska Sp. z o.o.
7 pm	Pavilion 15, Congress Hall	GASTRO-INVEST-HOTEL / TOUR SALON Business Evening Award Ceremony – Poznań International Fair Gold Medals and Acanthus Aureus Awards (by invitation only) <i>Organiser:</i> Poznań International Fair
25 October 2007, Thursday		
10 am – 11.30 am	Pavilion 3 – stage	HOTEL MARKET FORUM Training staff for tourism. How to obtain the European Union funds for tourism and hotels? <i>Organisers:</i> Polish Tourism Development Agency, Polish Hotel Association, Poznań International Fair
11.30 am – 11.50 am	Pavilion 3 – stage	Freestyle bartender shows <i>Organisers:</i> Bar & Gastro Consulting, in cooperation with the Polish Bartenders Association, Poznań International Fair
12 noon – 3 pm	Eastern Lobby, Blue Room	GASTRO-INVEST-HOTEL 2007 Conference DEVELOPMENT OF THE HOTEL SECTOR IN POLAND <ul style="list-style-type: none"> • 12 noon – Prospects and trends in the hotel sector – Marek Przeorski, Director of Novotel Centrum Hotel in Poznań • 12.30 pm – Cleaning systems in hotels – Andrzej Rakowski, owner of KRAK • 1 pm – Reception – the first contact with guests – Tomasz Piątek, Director of Orange Przeźmierowo Hotel and owner of ALBERGO consultancy

		<ul style="list-style-type: none"> • 1.40 pm – Hotel furniture – Sławomir Łochyński, owner of MBH, a furniture company • 2 pm – A spa design in a hotel – Rafał Słowik, spa design expert • 2.20 pm - Summary <p>Conference Chairman - Jerzy Kaczmarek, GASTRO-INVEST-HOTEL Manager</p> <p>Honorary guests</p> <ul style="list-style-type: none"> ▪ Lidia Szwaba – Secretary of the Wielkopolska Team for Hotel Types and Categories, Marshal's Office of Wielkopolska ▪ Wojciech Kolesiński – member of the Board of the Union of Polish Architects in Poznań and the Wielkopolska Chamber of Architects <p><i>Organiser:</i> Poznań International Fair</p>
12.30 pm – 1 pm	Pavilion 3 – stage	<p>New – A Halogen Grill, or how to organise a good cooking show</p> <p><i>Organiser:</i> Team Polska Sp. z o.o.</p>
1 pm – 1.20 pm	Pavilion 3 – stage	<p>Freestyle bartender shows</p> <p><i>Organiser:</i> Bar & Gastro Consulting, in cooperation with the Polish Bartenders Association, Poznań International Fair</p>
1 pm – 4 pm	Pavilion 15, Room 402; Exhibitors' Club	<p>Presentation of SPA Business Partner diplomas (by invitation only)</p> <p><i>Organiser:</i> Wydawnictwo Publikator Sp. z o.o.</p>
1.30 pm – 2 pm	Pavilion 3 – stage	<p>New – A Halogen Grill, or how to organise a good cooking show</p> <p><i>Organiser:</i> Team Polska Sp. z o.o.</p>
2 pm – 2.20 pm	Pavilion 3 – stage	<p>Award Ceremony – Competition for the most innovative presentation of a product for hotels at the trade fair</p> <p><i>Organiser:</i> Polskie Wydawnictwa Specjalistyczne ProMedia Sp. z o.o.</p>
3 pm – 4 pm	Pavilion 3 – stage	<p>HOTEL MARKET FORUM Taxes and fees planned for 2008 in tourism and the hotel industry</p> <p><i>Organisers:</i> Polish Hotel Association, Polish Chamber of Tourism, Poznań International Fair, with the support of the Ministry of Finance</p>
4 pm – 4.20 pm	Pavilion 3 – stage	<p>Freestyle bartender shows</p> <p><i>Organisers:</i> Bar & Gastro Consulting, in cooperation with the Polish Bartenders Association, Poznań International Fair</p>

26 October 2007, Friday

<p>12 noon – 3 pm</p>	<p>Eastern Lobby, Blue Room</p>	<p>Cost reduction in hotel facilities through energy-efficient solutions and equipment</p> <ul style="list-style-type: none"> • 12 noon – Presentation of the Hotel Investment Centre • 12.15 pm – Light in the hotel. Requirements of the European Union regarding permitted sources of light in public facilities. How much do we save by using fluorescent lamps and modern lighting? - Marek Marciniec and Witold Antosiewicz - Philips Lighting Poland • 1 pm – Scandinavian solutions – application of heating films in hotel facilities. How much does the assembly and hotel heating cost? - Wojciech Kaca from Polarheat • 1.40 pm – Managing energy, heating and air-conditioning with EIB system provided by Merten - Ireneusz Rzeczkowski - Merten Polska • 2.10 pm – Hotel minibars are not fridges – true and false facts, long-lived energy-saving devices on the example of Dometic minibars - Renata Fedorowicz, Dometic GmbH. <p><i>Organisers:</i> Hotel Investment Centre, Poznań International Fair</p>
<p>12 noon – 2 pm</p>	<p>WTC, Pavilion 5, Conference Room</p>	<p>“The Day of Entrepreneurship” – announcement of results of the E. Kwiatkowski Competition “Polish Trader of the Year”</p>
<p>12 noon – 5 pm</p>	<p>Pavilion 3 – stage</p>	<p>Bartending Competition GASTRO – INVEST FLAIR COMPETITION - flair competition - soft drink competition – Fruit Cocktail Festival</p> <p><i>Organisers:</i> Bar & Gastro Consulting, in cooperation with the Polish Bartenders Association, Poznań International Fair</p>
<p>5.30 pm</p>	<p>WTC, Pavilion 5, Conference Room</p>	<p>Tour Salon & Gastro-Invest-Hotel Business Mixer – a free-of-charge business meeting for exhibitors and visitors combined with a banquet (by invitation only)</p> <p><i>Organisers:</i> WTC Poznań</p>

Special areas and other events:

- **FESTIVAL OF REGIONAL CUISINES – Regional inns for exhibitors and visitors – Pavilion 3A**
 Greek Tavern - Theofilos Vafidis
 Three Regions Inn – Best Eastern Plaza Hotels
 Pomeranian Inn – Bartan Hotel
- **Meetings – workshops (consultations) with hotel and catering experts – Polish Hotel Association – Pavilion 3, Stand of the Polish Hotel Association**
- **Presentation of promotional publications of hotels recommended by the Polish Hotel Association – Pavilion 3, Stand of the Polish Hotel Association**
- **Investment consulting – Hotel Market Institute**
 Pavilion 3, Stand 13