

**International Trade Fair of Textile, Clothes and Shoemaking Machines
INTERMASZ 2008
4-6 March 2008, Poznań International Fair**

New technologies, new possibilities

With the clothing market constantly developing and manufacturing processes becoming increasingly specialised, company owners are under pressure to exchange experiences and seek innovative, advanced technological solutions. The International Trade Fair of Textile, Clothes and Shoemaking Machines INTERMASZ 2008 is perfectly well prepared to serve as a professional communication platform, providing extensive knowledge on new technologies for the sector.

After a two years' break, **nearly 100 exhibitors** – unquestioned industry leaders from Italy, Germany, the Netherlands, the Czech Republic, China, Taiwan and Poland – will come back to Poznań to present a broad selection of state-of-the-art machines and equipment for the textile, clothing and leather sector.

New products and market debuts

A number of new products will make their debut on the market during Intermasz 2008. A multicolour garment printer by Brother will be one of them. This device can print on fabrics just like office printers do on paper – a T-shirt print is ready in under one minute! A significant part of the exhibition will be devoted to modern production preparation systems – from digitalisation to printouts, as well as sewing machines: overlock machines, button machines, buttonholing machines, lockstitch machines, CNC feed-off-the-arm chainstitch machines, autolap machines by Yamamoto, Shing Ling and Siruba. Other exhibits will include the latest solutions for ornamenting clothes with crystals, acrylic beads, sequins or ribbons, as well as a wide range of single- and multi-head embroidery machines. There will be plenty of CNC knitting machines manufactured by Universal, Stoll and Machine Tech from Korea, alongside with braiding machines for making ropes, cords and yarn by Herzog, edging cutting machines and devices for cutting trade samples of fabrics.

Manufacturers of leather products will have a chance to see the advantages of automatic leather cutting system and a pneumatic upholstery table.

Seminars – the key to success

Among the highlights of the exhibition programme will be seminars focusing on such issues as apparel sewing technologies and the application of modern interlining, implementing advanced computer-aided systems supporting apparel production, gaining employees for the clothing sector or using the EU funds for corporate development. A new theme discussed during these lectures will be logistical solutions for the apparel industry.

Synergy effect

In spring 2008, the participants of Intermasz will have a unique opportunity to use the synergy created by as many as five different fair events held simultaneously: the Next Season Contracting Exhibition, Body Style Exhibition of Lingerie and Beach Fashion, Special Days Exhibition of Wedding, First Communion and Evening Fashion, Tex-Style Trade Fair of Fabrics, Clothing and Accessories, as well as the Fair of Shoes, Leather and Leather Goods. Poznań spring fashion fairs will be a splendid occasion to see the full offer of the apparel and shoe sector – from machines and technologies to the final products.

An evening to integrate the industry

As always, the Acanthus Aureus Awards, the PIF Gold Medals, the Golden Heel Awards and the titles of the Mister and Junior of Textile Industry Exports 2008 will be presented to the winners at the Business Evening. The Acanthus Aureus statuettes will be a trophy for companies with best-designed trade fair stands that have proven to be the most conducive to the implementation of a corporate marketing strategy during the event. The Award Ceremony will be held at the Business Evening **in Pavilion 7A on 5 March, at 7 p.m.**

Details:

- **Venue:** Pavilions 6 and 6A
- **Opening hours for visitors:**
 - 4-5 March: 10 a.m. – 6 p.m.
 - 6 March: 10 a.m. – 4 p.m.
- **Ticket prices on 4-6 March 2008:** PLN 20 / following registration (online or on the spot) – PLN 10 (on all trade fair days).

Poznań, 15 February 2008