

Press release

International Trade Fair of Machines and Tools for the Wood and Furniture Industries DREMA

Fair of Components for Furniture Production FURNICA

Live Furniture Factory will produce kitchen furniture

The Furniture Factory will be in operation in Pavilion 3 during the International Trade Fair of Machines and Tools for the Wood and Furniture Industries DREMA and the Fair of Components for Furniture Production FURNICA held in Poznań on 1-4 April 2008. Live presentation aims at revealing the secrets of producing kitchen furniture of an interesting design.

Each year, DREMA and FURNICA are a great opportunity to see current offers of suppliers on the market of woodworking machines and furniture production. Due to a large number of presented new offers, including many solutions launched in Poznań for the first time ever, both events are very popular among professionals looking for reliable business partners. It is in one place and at one time that they have access to the latest machinery and tools indispensable for gaining a competitive edge on the market and, on the other hand, to a wide-ranging catalogue of components that make production of original furniture collections possible. The fair organisers provide much more than just a good ambience for holding business talks. An attractive programme of events and interesting presentation areas, such as the Live Furniture Factory, constitute the added value.

The idea behind the Factory is to reveal the secrets of production, i.e. technological details that help make the idea of a furniture designer come true, says Miłosz Matelski, DREMA and FURNICA Manager. This time we decided to face a great challenge, i.e. the production of kitchen furniture and the related creation of a production line.

The project will involve suppliers of machines, tools and components for furniture production. They have to face a great challenge because the solutions provided have to be adjusted to the needs identified by the designer – Fabryka Mebli Sławomir Ceglewski. The design was analysed to create specifications for the production line and a list of required components.

The Live Furniture Factory in Poznań raises many emotions. According to the organisers, this special area will feature many automated processes. The presentation of modern production processes for high quality furniture with an interesting design should attract furniture companies searching for solutions to increase their productivity. The latest components applied in the produced kitchen furniture will serve as an inspiration for professionals and will help them confront design with functionality.

Source: Poznań International Fair

Photos: Piotr Piosik

Organiser: Poznań International Fair

Expert partner: Fabryka Mebli Ceglewski