



**24-27.04, Poznań, Polska/Poland**

Poznań, 24 April 2007

*Press release*

***DREMA and FURNICA to be held earlier***

The organisers of the International Fair of Machines and Tools for the Wood and Furniture Industries DREMA and the Fair of Components for Furniture Production FURNICA announce: the next edition of both shows will take place on 1-4 April 2008.

*We hope that a two-month period between DREMA, FURNICA and MEBLE will make it possible for furniture producers to take key decisions based on solutions presented at DREMA and FURNICA, says Tomasz Kobierski, trade fair manager. He also claims that DREMA and FURNICA will continue to be held simultaneously. According to the organisers, these shows complement each other due to their scope. They are a professional forum for exchanging information for the wood and furniture industries.*

The organisers do not expect any confusion resulting from the changed timing of DREMA and FURNICA because they communicate with the professionals from the sector on an ongoing basis, for instance via e-mail. This is possible thanks to the visitor registration system.

The decision to change the dates stems from opinions voiced mainly by FURNICA exhibitors, whose business partners expect the show to take place at a time that will be convenient to them. Moreover, the new dates guarantee a safe period between exhibitions in Hanover and Milan, which is perceived as a facilitation for professionals from the sector. They have now more time to select the appropriate solutions and designs from a rich catalogue of new offers showcased at DREMA and FURNICA.

The registration deadline is 10 December, i.e. 10 days earlier than for this year's show.

*- We hope that the dates we have proposed are convenient. Moreover, over 50% of this year's exhibitors have already signed declarations of participation in DREMA and FURNICA in 2008, explains Kobierski.*

The FURNIFAB show organised by Survey Marketing for producers of upholstered furniture will be held on the PIF grounds at a similar time. The neighbourhood of the Fair of Components for Furniture Production FURNICA means an even greater access to wide market offers for professional visitors.

For more information visit:

[www.drema.pl](http://www.drema.pl)

[www.furnica.pl](http://www.furnica.pl)

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