



24-27.04, Poznań, Polska/Poland

Poznań, 24 April 2007

Press release

Even more international DREMA and FURNICA?

The International Trade Fair of Machines and Tools for the Wood and Furniture Industries DREMA and the Trade Fair of Components for Furniture Production FURNICA held in Poznań on 24 – 27 April host more and more foreign exhibitors.

This year, 461 companies present their offers at DREMA on the area exceeding 22,013 m²*. The share of foreign exhibitors from 18 countries of the world is quite conspicuous. Exhibitors from abroad constitute 45% of all companies showcasing their offers. Most of them come from Germany, followed by exhibitors from Italy, Spain, Austria and Denmark. According to the organisers, such statistics confirm the international character of DREMA.

"The current structure of exhibitors makes it possible for professionals to have access to the latest technological achievements. Poznań hosts all those who are the leaders of their respective sectors, which shows a high growth rate in the market of customers from the wood processing and furniture sector in this part of Europe," underlines Tomasz Kobierski, trade fair manager.

The Trade Fair of Components for Furniture Production FURNICA, held simultaneously with DREMA, has attracted 215 companies from 20 countries of the world, including Poland, this year. The total area of the show is 5,709 m²*. Foreign exhibitors, with numerous German and Italian companies, constitute 28% of the total exposition.

According to Kobierski, the significance of FURNICA will gradually grow in Poland and on the international market. The vicinity of attractive markets, not only Poland, but also from Eastern and Southern Europe, should have a positive impact. As the organisers reveal, the fact that DREMA and FURNICA are extremely popular is evidenced by the number of registered professional visitors from such countries as Russia, Lithuania, Latvia, Bulgaria, Romania and Hungary. They are attracted to Poznań not only by a rich offer of new market products. The programme of accompanying events and special exhibitions (such as the live Furniture Factory organised on the area of 2,800 m² in Pavilion 6A) are equally appealing.

For more information visit:

www.drema.pl

www.furnica.pl

**net exhibition area (without passages and special exhibitions)*



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