

## **TAROPAK 2008**

*International Packaging Technology and Logistics Exhibition*

*15-18 September 2008*

### **The anniversary of TAROPAK**

**Come to the show that has become a traditional event for the European packaging sector on 15-18 September 2008. The International Packaging Technology and Logistics Exhibition TAROPAK was organised for the first time 35 years ago. Since 2006, the show has been held every two years, alternating with the Fair of Food Packaging PAKFOOD.**

The dynamic development of trade shows over the years and the adjustment to the changing business conditions mean that shows create space for even better communication. In September, the Poznań International Fair will be a meeting place for representatives of the packaging sector and logistics from all over the world. The International Packaging Technology and Logistics Exhibition TAROPAK will celebrate its anniversary this year. Alongside POLIGRAFIA, TAROPAK is one of the oldest specialist shows. Its first edition was held 35 years ago.

Every year, TAROPAK attracts growing numbers of Polish and foreign visitors interested in new solutions and developments on the market. This year, almost 800 exhibitors from tens of countries will present their offers. The visitors will have an opportunity to see the most important aspects of the sector of packaging, packing machines and devices, logistics and technical consulting (over 40,000 people attended the last show).

The exposition presents the most important aspects of packaging divided into four segments:

- Packaging – packages and additional packaging materials, materials for packing and package production, package design;
- Machines – packing machines and devices, package manufacturing machines, packing machine design;
- Logistics – in-house transport equipment, stock management devices, logistic services;
- Technical consulting.

TAROPAK creates conditions for exchanging views and presenting products. It also boasts a rich programme of conferences, seminars, meetings, special expositions and competitions.

Works are currently underway to prepare an interesting programme of events, including:

- the Packaging Day organised by the Polish Chamber of Packaging;
- an exhibition of entries to the Art of Packaging 2007 competition organised by Packaging Polska monthly;
- Sztaplar Show – another edition of the forklift truck competition prepared by the editorial board of Nowoczesny Magazyn and Logistyka a Jakość;
- Shelf product packaging – a conference organised by the Polish Chamber of Packaging and the Institute of Logistics and Warehousing;
- the Polish Chamber of Packaging Board Meeting;
- Innovative solutions for logistics – a conference prepared by EuroLogistics;
- a conference on biodegradable materials and
- a meeting devoted to printing labels on packaging, organised by Polski Drukarz publishing house.

As always, the winners of the MTP Gold Medals, Acanthus Aureus and PakStar 2008 awards will be announced.

Keith Pearson, President of the World Packaging Organization will be a special guest at this year's TAROPAK. He will participate in a press conference on Monday, 15 September.

*Come to TAROPAK!*

*[For more information visit www.taropak.pl](http://www.taropak.pl)*