

Poznań, 29 April 2008

SUMMARY

SECUREX 2008

International Security Exhibition

Record-breaking SECUREX exhibition is over!

A record-high number of visitors, more than 180 new technological solutions, and a comprehensive offer encompassing property and data protection solutions, alarm systems, visual surveillance and security technologies – these are the key advantages of the 17th edition of the International Security Exhibition SECUREX.

SECUREX – the most important exhibition in the sector

SECUREX is the biggest Polish exhibition addressed to the security sector, covering an area of more than 9,000 m², and gathering 216 exhibitors (a 19 percent increase compared with the 2006 edition) from 18 countries, including Austria, Denmark, Germany, the Netherlands, Sweden, Great Britain and South Korea (38 percent more than two years ago). Most importantly, Poznań was visited by almost all leading Polish companies operating in this market (many of them being active globally), as well as numerous small and medium enterprises. This year's edition proved record-breaking, both in terms of exhibition space leased, and the number of participating companies. Favourable market trends and a dynamic development of the sector translated into an impressive visitor turnout. SECUREX, together with INSTALACJE Trade Fair for Installations and Equipment and SAWO International Fair of Work Protection, Fire-Fighting and Rescuing Equipment, which were held simultaneously, attracted **nearly 28 thousand visitors.**

SECUREX serves as a forum enabling the presentation of cutting-edge solutions in the fields of security, CCTV systems, intrusion prevention, alarm systems encompassing signalling devices, sensors, monitoring stations and access control systems. Great interest was generated this year by an amazing number of debuting **technological innovations**, totalling **over 180.**

A healthy dose of knowledge and emotions

The programme of accompanying events included interesting lectures, conferences, meetings with specialists. On Tuesday awards were presented in the prestigious Polish

Master of Alarm Technology competition organised by the POLALARM Polish Association of Security System and Security Management Engineers and Technicians. The event was attended by distributors, manufacturers and designers of security systems, as well as representatives of trade magazines – media partners of the competition. Fair guests flocked to watch the first Championships of Polish Installers of Alarm Systems, organised in cooperation with the Polish Chamber of Alarm Systems under the auspices of the Minister of Interior and Administration. After a demanding preliminary event, 9 teams qualified for the final, displaying a very high level of professional skills and expertise. Three winning teams received congratulations and diplomas from Zbigniew Adamowicz, Head of the Public Security Department in the ministry.

Another captivating event (held on Wednesday) was the 17th "SECUREX - Property Protection Devices and Systems" conference. Organised for representatives of universities, institutes, banks, police, security companies, trade and service related companies, the conference cast more light on methods of crime prevention recommended by EN standards, security of bank accounts, security monitoring issues in financial institutions, as well as the evolution of fire alarm systems.

Prepared by DIPOL company, the lecture devoted to monitoring of cities and sports facilities proved a spectacular success. So much interest generated by the topic has confirmed the need for more in-depth knowledge in this field, motivating the organisers to prepare a similar meeting for the next fair edition. Many professional visitors attended the conference entitled "Visual Surveillance – New Technologies", organised under the patronage of S.P.S. Trading Sp. z o.o. in cooperation with the Poznań University of Technology. The meeting attracted a lot of attention, and all the subjects discussed were the source of expert knowledge on IP CCTV systems.

Awards and competitions

This year's edition of SECUREX saw 18 Gold Medals awarded to the best products for their unparalleled innovativeness, quality and functionality. Moreover, awards were presented for stands that proved the most successful in implementing corporate marketing strategies. Acanthus Aureus trophies went to 5 exhibitors.

Important subject – broad interest

The 2008 edition of SECUREX International Security Exhibition made an outstanding success, which is confirmed by favourable opinions of exhibitors, and an impressive turnout of visitors. The growing social awareness relating to security level, and the need to constantly expand knowledge in this field are reflected in the significant media attention that SECUREX trade fair has received. No leading representatives of industry magazines were missing. The most important events and interviews with market leaders were also broadcast on TV.

Securex 2010

The 17th edition of SECUREX is now over. Since the exhibition is held biennially, the next one is scheduled for 2010. Nevertheless, as early as today we would like to invite you to come to Poznań on 26-29 April 2010.