



 **salméd 2008**

Międzynarodowy Salon Medyczny
International Medical Fair
12-14.03.2008, Poznań, Poland

Poznań, 19 March 2008

SUCCESS OF SALMED

The 22nd edition of the SALMED International Medical Fair was definitely a success. This year's fair was 25% larger than the show held two years ago. A total of 5,000 medical sector professionals, including a number of health service executives and managers of healthcare units visited the grounds of the Poznań International Fair on 12–14 March 2008.

Nearly 260 exhibitors from 17 countries worldwide presented their offer this year. We hosted over 50 foreign companies from Germany, the UK, Italy, Switzerland, the USA and other countries – says Anna Lemańska, SALMED Project Team Manager – A popular visitor attraction was the national exhibition stand organised by the French Embassy – Economic Mission, which displayed products of nine French medical companies.

The SALMED 2008 fair was housed in the four most modern PIF exhibition pavilions connected by glazed links with natural greenery. The buildings made a great impression on all visitors.

Leaders and new products

SALMED is predominantly a trade fair of medical equipment. Exhibitors showed a range of medical devices and instruments, as well as equipment for hospitals, clinics and medical practices. Laboratories and companies offering rehabilitation equipment were also present. – *The group of exhibitors included a number of major players in the medical sector. The largest stand was put up by Żywiecka Fabryka Sprzętu Szpitalnego Famed S.A. Among our guests there were also representatives of GE Medical Systems Polska, Dräger Polska, Shell Industries and many other leading manufacturers of medical equipment – says Anna Lemańska.*

Over 75 products specially labelled as “New”, entered by 40 exhibitors, were shown to the general public for the first time at SALMED. Debuting products included the most advanced hospital beds, tomography devices, operating lights, ECG units, medical air compressors, defibrillators, IT systems and many other devices.

MIĘDZYNARODOWE TARGI POZNAŃSKIE SP. Z O.O. / POZNAŃ INTERNATIONAL FAIR LTD.

ul. Głogowska 14, 60-734 Poznań, POLSKA / POLAND
tel. +48 61 / 869 22 41, 869 21 98, fax +48 61 / 869 29 54
e-mail: salmed@mtp.pl, www.salmed.pl

Regon 004870933

Sąd Rejonowy w Poznaniu, XXI Wydział Gospodarczy Krajowego Rejestru Sądowego, numer KRS 0000202703
Poznań District Court, 21st Business Division of National Court Register, registered number KRS 0000202703
NIP / Taxpayer Identification Number 777-00-00-488, Kapitał Zakładowy / Initial capital: 42 310 200,00 PLN



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Patrons of the fair

Customarily, the Honorary Patron of SALMED was the Minister of Health, Ewa Kopacz. Minister Marek Twardowski, the Undersecretary of State at the Ministry of Health, Artur Falek, Director of the Drug Policy and Pharmacy Department, and other representatives of the Ministry honoured the fair with their presence as well.

Other important guests were representatives of the TVN Med channel – this year's media partner of the SALMED fair – who talked to the visitors and prepared trade fair reports during the three days of the show.

Knowledge boom

A regular feature of the SALMED fair is a programme of seminars and conferences. In 2008, we prepared three themed modules addressed to managers of healthcare facilities (SALMED HOSPITAL), emergency medical technicians (SALMED EMERGENCY MEDICINE) and laboratory diagnosticians and clinicians (SALMED LABORATORY). Other topics covered at the fair included problems related to nursing and the INTERHERBA 2008 conference. Throughout the three days of the fair, conferences attracted the participation of 1,500 people. A new attraction at this year's show was the Speaker's Corner, a special exposition area where exhibitors had a chance to hold presentations and display their medical equipment during the first two days of the fair.

Awards for the best

Companies participating in the fair are always worthy of distinction. It is a tradition of the Poznań International Fair to award PIF Gold Medals to the best products shown at the fair, outstanding in terms of advanced technology solutions and the highest level of quality. Gold Medals presented at SALMED are called PIF Gold Aesculapius Awards. In 2008, the awards were granted to a total of 10 products entered in the competition by nine companies. Acanthus Aureus awards were also presented to seven exhibitors whose stands were judged to be the best suited for implementing their marketing strategies. A pleasant item on the fair agenda was the announcement of winners of the "My Doc" competition staged to select the best family doctors in the Wielkopolska Province. Winners were chosen by patients who had filled in special coupons printed in the "Polska Głos Wielkopolski" daily.

List of award-winners:

1. PIF GOLD MEDALS – GOLD AESCULAPIUS AWARDS

Affinity® 4 delivery bed

Manufactured by: HILL-ROM COMPANY INCORPORATED, USA

Entered by: Richter Med Anna Richter, Warsaw

Cardiotel telemetry diagnostics and monitoring system with AsCARD Mr Blue telemedical ECG system and AsPEKT 523 Event ECG recorder

ASPEL S.A. Zabierzów

LO-23 operating light

Żywiecka Fabryka Sprzętu Szpitalnego FAMED S.A., Żywiec

PELETON plus cardiac rehabilitation system

Instytut Techniki i Aparatury Medycznej ITAM, Zabrze

LATERA ACUTE electrically adjustable bed with a lateral tilt system

Manufactured by: LINET spol. s.r.o., the Czech Republic

Entered by: KONKRET Dagmara Fik, Chełmno

MEDI CRUISER (model MS 777)

Motorised stretcher for patient transport

Manufactured by: SAVION INDUSTRIES Ltd, Israel

Entered by: KONKRET Dagmara Fik, Chełmno

**System of panels covered with the BioCote® antibacterial coating,
designed for operating theatre applications**

ALVO GRUPA GASTROMETAL, Śmigiel

WED- 2000A ultrasound unit

Manufactured by: Shenzhen Well. D Electronics Co. Ltd, China

Entered by: Przedsiębiorstwo Farmaceutyczno-Chemiczne PROFARM Sp. z o.o., Warsaw

Alteris-Connect IT system for teleradiology applications

Alteris Sp. z o.o. Katowice

STANLEY PTS knee joint orthosis

Manufactured by: FAG MEDICAL, France

Entered by: STANLEY Sp. z o.o., Poznań

2. ACANTHUS AUREUS AWARDS

Żywiecka Fabryka Sprzętu Szpitalnego FAMED SA, Żywiec

Zakład Techniki Medycznej TECH - MED Sp. z o.o., Bydgoszcz

ALVO GRUPA GASTROMETAL, Śmigiel

ALMA SPÓŁKA AKCYJNA, Poznań

KONKRET DAGMARA FIK, Chełmno

**Przedsiębiorstwo Farmaceutyczno-Chemiczne
PROFARM Sp. z o.o., Warsaw**

ALTERIS Sp. z o.o., Katowice

3. WINNERS OF THE "MY DOC 2008" COMPETITION

Main Prize Winner:

Barbara Szymańska – Przychodnia HIPOKRATES, Opalenica

Runners-Up:

Przemysław Bąk – Przychodnia Lekarska VENA Damasławek

Beata Brzozowska – Przychodnia Rodzinna, Poznań

Dorota Ciesielska – Przychodnia Medycyny Rodzinnej MEDJAST, Jastrowie

Tadeusz Grzeńkowiak – Przychodnia Medycyny Rodzinnej FORTIS, Poznań

Maciej Hoffmann – Przychodnia FAMILIA, Krotoszyn

Zenon Jelonek – Przychodnia Lekarzy Rodzinnych ZDROWIE, Poznań

Hanna Krauss – Zespół Lekarza Rodzinnego PRO FAMILIA, Kozięgłowy

Jolanta Linkiewicz – Przychodnia Lekarzy Rodzinnych ZDROWIE, Poznań

Barbara Rękosiewicz – Przychodnia Naramowice, Poznań

Tadeusz Waligóra – Przychodnia Rodzinna SOŁACZ, Poznań