

# LOOK Hairdressing Forum 2008 in brief

## Statistics\*

212 exhibitors  
11,500 visitors  
80 new offers

\*together with the Cosmetics and Solarium Forum beautyVISION

## LOOK 2008 events

### - Polish Open Hairdressing Championships - Juniors

113 participants (87 in ladies' hairdressing and 26 in men's hairdressing)  
Polish Junior Champion in ladies' hairstyling: Sabina Janda (Racibórz)  
Polish Junior Champion in men's hairstyling: Dominik Degowski (Gdańsk)

### - Polish Open Hairdressing Championships - Seniors

25 participants (18 in ladies' hairdressing and 7 in men's hairdressing)  
Polish Champion (ladies' hairdressing): Joanna Jakubek (Rumia)  
Polish Champion (men's hairdressing): Daniel Pasierb (Ruda Śląska)

### - Polish Open Championships in Hair Lengthening and Thickening

7 participants  
Polish Champion: Marta Kuśmierska (Warsaw)

### - CREATOR Competition

44 participants  
1st place: Żaneta Grzechnik (Gdynia)

### - LOOK 2008 Star: JeanLuc Paris (show on the Main Stage, LOOK&LEARN seminar)

- Shows on the Main Stage

- Shows at stands

- seminars and training sessions

Silicone glycols as modern ingredients to improve hair shampoo quality  
The Internet as an advertising medium for the hairdressing and cosmetics sector  
Examinations and methodology in hairdresser training

## MTP Gold Medals

### Coconut shampoo

LEO PROFESJONALNE KOSMETYKI DO WŁOSÓW, Kraków

### SPA line of beauty beds with massage – AFRODITE bed, DELFINO chair

Ayala Wojciech Wierzchowski Agnieszka Wierzchowska Sp. j., Piaseczno

### PARLUX 3500 supercomfort 315 I hair dryer

PARLUX S.p.A., Italy  
Entered by: SED FRYZ Stanisław Wyrzykowski, Siedlce

### Vitality's "ZERO" hair dye

FARMEN S. p. A., Italy  
Entered by: ADRION TRADE Sp. z o.o., Warsaw

**“Hair do” system**

HAIR UWEAR, USA, Distribution: TINOSO GmbH, Germany  
Entered by: ADRION TRADE Sp. z o.o., Warsaw

**GELBETON LAVA XP – UV nail gel**

LAVA INTERNATIONAL INC., USA  
WAMP S.D. LAMPRECHT, Gorzów Wielkopolski

**Hair conditioning shampoo with silicone glycols**

K. Pułaski University of Technology in Radom, Department of Chemistry, Radom

**GOLDWELL COLOR GLOW IQ - a new intelligent series of hair care cosmetics following all colouring treatments with new innovative technologies**

KPSS GmbH, Germany  
Entered by: JBS Sp. j. Kisielewski-Turos-Kisielewski, Gdańsk

**GOLDWELL OXYCUR PLATIN HIGHLIGHTS - a new highlight bleaching system with an improved hair protection formula**

KPSS GmbH, Germany  
Entered by: JBS Sp.j. Kisielewski-Turos-Kisielewski, Gdańsk

**HAIR–TECH mineral cream dye with natural protection, 100 ml**

EMMEBI ITALIA di Malenza & C. S.n.c., Italy  
Entered by: FRYZ GROUP Majewscy Janusz Majewski, Rzeszów

**EDEN beauty chair with a high lifting option**

PANDA TRZEBNICA Sp. z o.o., Trzebnica

**Acanthus Aureus**

OCTOPUS SP. Z O.O. , Warsaw

EUREX SP.ZO.O. , Gliwice

WATS SP. Z O.O , Mysłowice

RACOON POLSKA, Warsaw

ADRION TRADE SP. Z O.O., Warsaw

JBS Sp.J. Kisielewski-Turos-Kisielewski, Gdańsk