

beautyVISION

LOOK

Press release, Poznań, 27 April 2008

LOOK and beautyVISION AWARD CEREMONY

MTP Gold Medals and Acanthus Aureus awards for the best products and the best stands reflecting corporate marketing strategies were presented at a special ceremony at the LOOK Hairdressing Forum and the Cosmetics and Solarium Forum beautyVISION.

The Competition Jury headed by Prof. Romuald Zalewski decided to present MTP Gold Medals at LOOK and beautyVISION to:

Coconut shampoo

LEO PROFESJONALNE KOSMETYKI DO WŁOSÓW
Kraków
Pavilion 7A Stand 23

SPA line of beauty beds with massage – AFRODITE bed, DELFINO chair

Ayala Wojciech Wierzchowski Agnieszka Wierzchowska Sp. jawna Piaseczno
Pavilion 8 Stand 4

PARLUX 3500 supercomfort 315 I hair dryer

PARLUX S.p.A., Italy
Entered by: SED FRYZ Stanisław Wyrzykowski , Siedlce
Pavilion 7A Stand 29

Vitality's "ZERO" hair dye

FARMEN S. p. A., Italy
Entered by: ADRION TRADE Sp. z o.o., Warsaw
Pavilion 7A Stand 33

"Hair do" system

HAIR UWEAR, USA
Distribution: TINOSO GmbH, Germany
Entered by: ADRION TRADE Sp. z o.o., Warsaw
Pavilion 7A Stand 33

GELBETON LAVA XP – UV nail gel

LAVA INTERNATIONAL INC., USA
WAMP S.D. LAMPRECHT, Gorzów Wielkopolski
Pavilion 7 Stand 30

Hair conditioning shampoo with silicone glycols

K. Pułaski University of Technology in Radom, Department of Chemistry, Radom
Pavilion 7 Stand 76

GOLDWELL COLOR GLOW IQ

A new intelligent series of hair care cosmetics following all colouring treatments with new innovative technologies

KPSS GmbH, Germany
Entered by: JBS Sp. j. Kisielewski-Turos-Kisielewski, Gdańsk
Pavilion 7A, Stand 3

GOLDWELL OXYCUR PLATIN HIGHLIGHTS - a new highlight bleaching system with an improved hair protection formula

KPSS GmbH, Germany

Entered by: JBS Sp.j. Kisielewski-Turos-Kisielewski, Gdańsk
Pavilion 7A, Stand 3

**HAIR-TECH mineral cream dye with natural protection
100 ml**

EMMEBI ITALIA di Malenza & C. S.n.c., Italy

Entered by: FRYZ GROUP Majewscy Janusz Majewski, Rzeszów
Pavilion 7A Stand 5

EDEN beauty chair with a high lifting option

PANDA TRZEBNICA Sp. z o.o., Trzebnica

Pavilion 8 Stand 52

The Acanthus Aureus Competition Jury headed by Prof. Henryk Mruk, having seen all questionnaires, stand designs and having visited the stands entered into the competition, decided to select the following winners:

OCTOPUS SP. Z O.O., Warsaw

Pavilion 7 Stand 59

EUREX SP.ZO.O., Gliwice

Pavilion 8 Stand 18

WATS SP. Z O.O., Mysłowice

Pavilion 7A Stand 34

RACOON POLSKA, Warsaw

Pavilion 7A Stand 30

ADRION TRADE SP. Z O.O., Warsaw

Pavilion 7A Stand 33

JBS Sp.J. Kisielewski-Turos-Kisielewski, Gdańsk

Pavilion 7A Stand

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