

Poznań, 22 January 2008

## **Press Release**

### ***International Trade Fair for Installations and Equipment INSTALACJE 2008***

## **INSTALACJE 2008 Growing Stronger**

**Scheduled for 22-25 April 2008 in Poznań, the sixth edition of the INSTALACJE Fair is approaching fast. As Poland's biggest fair of the installations sector, INSTALACJE provides an excellent opportunity to establish business contacts and its organisers are traditionally preparing a very rich programme of accompanying events. More than 500 exhibitors will present their offers on nearly 15 thousand square metres (net) of exhibition area at the Poznań International Fair.**

The current boom in the installations industry generates considerable interest in the offer for this sector. This favourable trend is reflected in the impressive number of companies that have already registered for participation in INSTALACJE 2008, although we are still three months ahead of the event. *We expect to see even more exhibitors participating in this year's edition than in the previous ones. The number of applications submitted so far is already higher than we originally expected, which is a very positive sign. The presence of numerous market leaders will further confirm the high standing of our fair. We expect more than 500 exhibitors to come* – says Bartosz Zeidler, Project Manager.

To make the participation most effective for the exhibitors, the upcoming edition of INSTALACJE will be divided into several specially arranged thematic areas which, as a whole, will create a comprehensive offer for this industry. Exhibitors can choose to join the following sectors: air-conditioning and cooling technology; water supply and sewerage technology, heat generation and heating technology, ventilation, gas technology, or control and measurement equipment. Our exhibitors will have 7 pavilions at their disposal, in which they will showcase a full range of products and services for the installations industry. Pavilion 2 will be opened to serve as an exhibition area for the ventilation sector. Heat generation and heating technology will be located in Pavilions 4, 5 and 9, water supply and sewerage technology – in Pavilions 6, 6A and 6B.

Fair organisers are doing their best to live up to visitors' expectations. In cooperation with our partners, we have developed an attractive programme of events which, apart from focusing on professionals from the installations trade, will also appeal to highly specialised customer groups. There will be a special series of seminars focusing on installations in sacral buildings. It will be addressed to the participants of the Meeting of Polish Episcopate Stewards, and will include a presentation of

selected products. The professional character of the whole event will be further evidenced by numerous seminars, conferences and – organised for the first time in Poland – special projects such as: Fireplaces on Fire, BudShow 2008, Network Heat Engineering Park, or the 1<sup>st</sup> Polish Installers Championships with a particularly tempting grand prize.

**SAWO International Fair of Work Protection, Fire-Fighting and Rescuing Equipment** as well as SECUREX International Security Exhibition will be held at the same time. We are convinced that the idea of organising the three exhibitions simultaneously will translate into a good turnout. Visitors will be able to purchase a three-day ticket at a truly attractive price, which is a new solution, and the sheer fact of registering in advance will help lower ticket prices substantially.

Be sure not to miss it! We look forward to seeing you in Poznań!

**Source:** *Poznań International Fair*

**More information:** [www.instalacje.mtp.pl](http://www.instalacje.mtp.pl)

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